

Protection of Customer Information

We understand the importance of privacy to the members and visitors to Masscomm web sites. We will not give or sell confidential or Personal Information (as described below) about our customer to any third party, except as required by law or as necessary to provide Masscomm services or attention to its members.

Some of the information collected by Masscomm is data which relates to an identifiable person ("Personal Information"). Examples of Personal Information are names, addresses, e-mail addresses, and telephone numbers. We never sell information to third parties that could be used to specifically identify an individual customer or group of customers. Finally, we do provide Personal Information to government agencies as required by law or regulation.

Security and Integrity of Information

We treat our data as assets that must be protected against loss and unauthorized access. We employ information security techniques to appropriately protect confidential information from unauthorized access by users inside and outside the company. Access to customer information is limited to those employees who have a legitimate business need for that information.

The Masscomm Web Sites, and their supporting systems, employ generally accepted information security techniques such as firewalls, access control procedures and cryptography to appropriately protect confidential information from unauthorized access.

Retention of Customer Information

We retain information, including Personal Information, about customers as necessary for business purposes and as required by government regulation.

The Masscomm Web Sites

The following paragraphs describe our commitment to the protection of Personal Information as it applies to the Masscomm Web Sites, which are web sites controlled or operated by a Masscomm entity (such as a Masscomm group or web portals) or a Masscomm affiliate, unless the web site expressly publishes a different or modified privacy policy.

What Information We Collect and How We Will Use It

Users can visit most areas of the Masscomm Web Sites without revealing who they are or providing any information about themselves. However, some of our interactive services require that users identify themselves in order to enable the interactive function. We may ask users to provide some Personal Information in these situations.



Masscomm
info@themasscomm.com



Links to Other Sites

Masscomm provides links to external sites as a convenience to the user. The inclusion of any link does not imply Masscomm endorsement of the external site company, its web site, or the products and services it promotes and sells. Masscomm is not responsible for the privacy practices or the content of such web sites.

Cookies

Cookies are small text files that a web site can send to a user's browser for storage on the hard drive. Cookies can make use of the web easier by saving and administering status, application, preferences and other user information. Most browsers are initially set to accept cookies but users can change the setting to refuse cookies or to be alerted when cookies are being sent. For instructions on how to change cookie settings, look in the Help menu on your Internet browser. Although refusal of cookies will not interfere with the ability to interact with the Masscomm Web Sites, users will need to accept cookies in order to use certain functionality (for example, My Masscomm) provided at the Masscomm Web Sites.

We use cookies (sometimes in conjunction with other technology) (i) to keep track of and administer customer status, preferences, business information and other information provided by a user, (ii) for security purposes, and (iii) to understand visitor usage of the Masscomm Web Sites on an anonymous basis.

Other than cookies used in connection with registered users of a Masscomm Web Site or used to transfer information from one application to another on one or more of the Masscomm Web Sites, information collected by cookies used in connection with the Masscomm Web Sites is not used by Masscomm to identify an individual. My Masscomm cookies are placed every time a user logs in and are available for that session only. Cookies used to transfer information from one application to another are available only in the session of that transfer. Other cookies are stored indefinitely on users' hard drives.

Web Surveys

From time to time, we include survey forms on the Masscomm Web Sites to better understand our members' needs and to create web sites and programs that respond to their interests. Members may opt-out of participating in follow-up surveys. Masscomm will not disclose survey response information to companies or individuals outside Masscomm with two exceptions:

1. Anonymized data, with all names, addresses and other personally identifiable information removed.
2. To vendors who are required to maintain the confidentiality of the information and are restricted from using the information for any purpose other than helping to provide services to Masscomm or Masscomm members.



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IP Addresses

The Masscomm Web Sites collect IP addresses for system administration, security, and statistical analysis purposes. An IP address is a number that is automatically assigned to a computer whenever it is connected to the Internet. We log these addresses and analyze them to understand where requests originate so that we can provide the most efficient service, enhance security, ensure appropriate usage and produce traffic volume statistics.

Online Communications

Consent to Receive Certain E-Mails

My Masscomm allows registered users to opt out of receiving e-mails regarding Masscomm products, services and special offers from us. Opting-out can be accomplished by clicking on an unsubscribe link in any of the communications, Masscomm sends to a user, or by emailing the corresponding email address asking to be removed from Masscomm's subscription list..

Review, Modification, and Deletion of Personal Information

Registered users in the My Masscomm program can review, modify, or delete the information previously provided at the registration site by editing their Profile information in My Masscomm. Review, add, and delete functions are also options within the Preferences and Address Book functions. Registered users should note that Masscomm will use reasonable efforts to delete user information when requested but that some residual information may remain because of backup files and deletion logs.

Expiration of Data

Personal information provided on the My Masscomm registration form will be deleted if the user does not access My Masscomm for 14 months.

Contacting Masscomm

If you have questions about this privacy statement, the practices of this site, or your experience on any of the Masscomm Web Sites, you can contact:

info@themasscomm.com.

Comments, suggestions or materials sent or transmitted to Masscomm shall be deemed to be non-confidential. Masscomm shall have no obligation of any kind with respect to such comments, suggestions or materials and shall be free to use and distribute them to others without limitation, including, but not limited to developing and marketing products incorporating them.



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